

# PYRAMIDIS Audio – Bringing Music to Perfection

Driven By Pure Music – True to this motto the physicist and sound engineer Mario Buchinger founded the music label, production and publishing company PYRAMIDIS Audio in the year 2014. He is postulating the “resistance to today’s music commerce and the attitude to maximize profit and to return to real high-quality music”. With this said he has the finger on the pulse of an emerging group of music consumers, bands and artists, who do not want jump through hoops of the mainstream.

The own experiences as musician (The PYRAMIDIS Project) are influencing the work. Mario Buchinger sets the main focus of his productions on quality. All raw recordings need to be flawless and have to satisfy high requirements. The following mix is part of the musicality and not considered to be a necessity or to function as an error correction. For instance all vocal parts used by PYRAMIDIS Audio are free of auto-tune and the productions need to fulfill audiophile requirements.

Additionally PYRAMIDIS Audio offers a holistic service package, from song writing, production and recording in studio and the final mix down and mastering. Years and years of experience in the field of sound engineering is used to accentuate songs of bands and artists and to create a perfect starting product for the subsequent marketing. This comprises the artist specific combination of product design, promotion and distribution. Beyond making music, PYRAMIDIS Audio offers support for listening to music by contribution to and development of audio concepts for any purpose, e.g. setting up an individual sound setup at home or event place.

The knowledge of the music industry and cooperations in place are deployed to cover the complete product cycle for music releases as well as artist promotion. PYRAMIDIS Audio is acting jointly with national and international artists. A specialized marketing organization ensures delivery of physical music media and the online promotion.

The music label is primary working in the genres such as Electro, Rock and Progressive Rock has already established the genre „Soundscaping“, which is a combination of synthetic sound layers and conventional and unconventional sound sources. Nevertheless PYRAMIDIS Audio is open for other styles of music - along the lines of „Driven By Pure Music“ only the passion for music matters.

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